

Carbon CREW Project

Tips for Carbon CREW Project Guides

- Our goal as guides is to unleash the participants' love for the planet. We are all early adopters for carbon reduction. We are upbeat, encouraging and non-confrontational.
- Our primary job as hosts is to bring people together to engage in action. We provide gentle encouragement and resources, guiding participants to find solutions sets that work for them, not telling them what to do.
- The spirit of the group is one of collaboration of equals.
- We guide discussions, set timing and ensure that each member has time to speak.
- As guides we tune in to our group by being curious, open, and accepting to all participants.
- Since people become more committed to things that they hear themselves say, it is crucial to encourage participants to speak during sessions and to create a PCAP.
- Guides send weekly reminders to participants to ensure that preparation is done and that PCAPs are shared 24 hours before meeting.
- Since it is more effective to lead than preach, Guides model by posting their weekly plans for CREW participants to see well in advance of the next session.
- To enhance interaction, Guides read their participants posted PCAPs before the meeting.
- When a participant misses a session, they are requested to send their PCAP for that session, 24 hours before the session.
- Sessions are recorded so the missed participant can view the meeting before the next session.

Accountability for CREW members

- As CREW members, we agree to create a Personal Carbon Action Plan by the end of the five sessions.
- As CREW members we consider creating and guiding new Carbon CREW groups with a co-host.
- Social science notes improved accountability of people's plans when they not only declare what their plan is and by when they will accomplish it, but actually set a date with a group or person to report on that progress. This is used in both sessions and in future check-ins.
- To improve our accountability on executing our PCAPs, during the last session we work together to set up "check in" points to share results, new ideas, future plans, challenges etc.
- In addition to group check-ins, we consider creating one-to-one buddy advocate partners.
- Suggested check-in times:

- One month after the last session.
- Every two months until seven months out.
- Thereafter every three months for a year.
- The guide of each group reports back to Carbon CREW Project coordinators about the success of the group.
- All participants are given a list of resources they can use for questions, concerns, research of particular topics etc. This will include the Carbon CREW Project website, a Carbon CREW HYLO channel, a Carbon CREW email, the group leader's contact information and other pertinent information.
- Carbon CREW email is: CarbonCREW50@gmail.com